

# molly sayers

art director. designer.

sayersmo@gmail.com  
226. 237. 0702  
mollysayers.com

## experience.

**Marketing Manager | July 2022 - Current**  
**Amacon, 601-1 Yonge St., Toronto, ON**  
**416. 369. 9069**

- Led a team of marketing and design reports
- Oversee marketing across Canada and U.S. offices
- Created and executed large scale print and digital marketing campaigns for condos, restaurants, hotels, and more
- Acquired new clients including three restaurants and a hotel

**Art Director | Oct 2018 - July 2019**  
**NFA Inc., 50 Caroll St., Toronto, ON**  
**416. 947. 8584**

- Created campaigns and designs for clients including Questrade, J.P. Wiser, GE, Little Caesars, Mattamy Homes
- Website and app design (UI & UX)
- Social media marketing, newsletters, and email design

**Designer | May 2016 - October 2018**  
**Spinrite Inc., 219 Dufferin St., Toronto, ON**  
**416. 782. 2969**

- Created graphics, web, and social media content for millions of followers on Facebook, Instagram, YouTube, Pinterest, blogs, and Yarnspirations.com
- Email marketing, signage, product photography for retailers including Walmart, Michaels, and Joann
- Edited and updated instructional videos with After Effects

**Freelance Designer | December 2014 - Current**

- Worked with several U.S. and Canadian clients including the City of Toronto, Noble Biomaterials, A & E Construction Supply
- Designed and developed websites for clients
- Marketing consulting and creative services
- Completed co-op with Ubisoft working for 8 months in their Toronto studio

## education.

**OCAD University | 2014-2018**  
Digital Design (BDes)

**Western University | 2012-2014**  
Biological and Medical Sciences (BMSc)



## career highlights.

- Managed a team of four marketing reports
- Two NAHB's Silver award winning campaigns
- Expanded the Toronto marketing territory to B.C., Alberta, and Denver, CO
- Pitched and won several clients including Wentworth Hospitality, Little Caesar's, and G.E. Appliances

## volunteering.

### Marketing & Communications

Mississauga Rotary Club  
July 2019 - Present  
4141 Living Arts Dr., Mississauga, ON

### Canada Research Chair Hiring Committee

Government of Canada / OCAD University  
January 2017 - June 2017  
100 McCaul St., Toronto, ON

### Recreational Program

McCormick Home  
September 2009 - October 2012  
2022 Kains Rd., London, ON

## skills.

photoshop  
illustrator  
after effects  
premiere pro  
programming  
strategy  
leadership  
french